

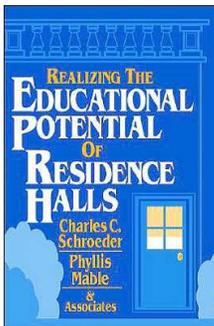
# Learning

## **Learning Reconsidered: A Campus-Wide Focus on the Student Experience**



**Learning Reconsidered** argues for the integration of all of higher education's resources in the education and preparation of the whole student. The publication re-examines widely accepted ideas about conventional teaching and learning and questions whether current organizational patterns in higher education support student learning and development in today's environment. This landmark publication builds upon historical student affairs statements that focus on student affairs as a profession and is a critical resource for every student affairs professional. Published by NASPA and ACPA, 2004

## **Realizing the Educational Potential of Residence Halls, Charles Schroeder and Phyllis Mabel**



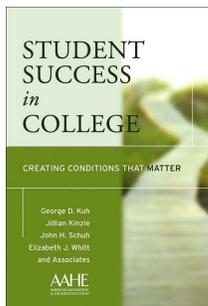
### **FROM THE PUBLISHER**

'Must' reading for professionals who work in residential institutions.

Alexander W. Astin, professor of higher education and director of the Higher Education Research Institute, University of California, Los Angeles

This book offers an insightful and practical discussion of how the outcomes of college education can be strengthened through thoughtful, educationally rich programs that make residence halls a more integral part of the overall educational experience

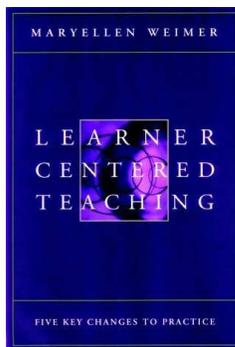
## **Student Success in College: Creating Conditions That Matter, Elizabeth Witt, George Kuh, John Schuh, Jillian Kinzie**



### **FROM THE PUBLISHER**

**Student Success in College** describes policies, programs, and practices that a diverse set of institutions have used to enhance student achievement. This book clearly shows the benefits to student learning and educational effectiveness that can be realized when these conditions are present. Based on the Documenting Effective Educational Practice (DEEP) project from the Center for Postsecondary Research at Indiana University, this book provides concrete examples from twenty institutions that other colleges and universities can learn from and adapt to help create a success-oriented campus culture and learning environment.

## **Learner-Centered Teaching: Five Key Changes to Practice, MaryEllen Weimer**

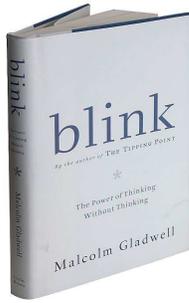


### **FROM THE PUBLISHER**

**Learner-Centered Teaching** shows how to tie teaching and curriculum to the process and objectives of learning rather than to the content delivery alone.

## Perception

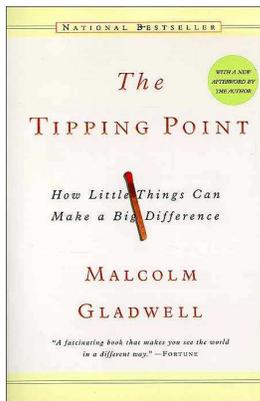
### **Blink:** The Power of Thinking without Thinking, Malcolm Gladwell



#### **FROM THE PUBLISHER**

How do we make decisions--good and bad--and why are some people so much better at it than others? That's the question Malcolm Gladwell asks and answers in the follow-up to his huge bestseller, *The Tipping Point*. Utilizing case studies as diverse as speed dating, pop music, and the shooting of Amadou Diallo, Gladwell reveals that what we think of as decisions made in the blink of an eye are much more complicated than assumed. Drawing on cutting-edge neuroscience and psychology, he shows how the difference between good decision-making and bad has nothing to do with how much information we can process quickly, but on the few particular details on which we focus. Leaping boldly from example to example, displaying all of the brilliance that made *The Tipping Point* a classic, Gladwell reveals how we can become better decision makers--in our homes, our offices, and in everyday life. The result is a book that is surprising and transforming. Never again will you think about thinking the same way.

### **The Tipping Point:** How Little Things Can Make a Big Difference, Malcolm Gladwell

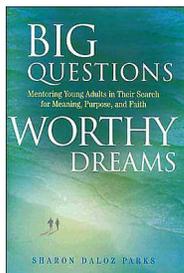


#### **FROM THE PUBLISHER**

New Yorker writer Malcolm Gladwell looks at why major changes in our society so often happen suddenly and unexpectedly. Ideas, behavior, messages, and products, he argues, often spread like outbreaks of infectious disease. Just as a single sick person can start an epidemic of the flu, so too can a few fare-beaters and graffiti artists fuel a subway crime wave, or a satisfied customer fill the empty tables of a new restaurant. These are social epidemics, and the moment when they take off, when they reach their critical mass, is the Tipping Point." "Gladwell introduces us to the particular personality types who are natural pollinators of new ideas and trends, the people who create the phenomenon of word of mouth. He analyzes fashion trends, smoking, children's television, direct mail, and the early days of the American Revolution for clues about making ideas infectious, and visits a religious commune, a successful high-tech company, and one of the world's greatest salesmen to show how to start and sustain social epidemics.

## Mentoring

### **Big Questions, Worthy Dreams:** Mentoring Young Adults in Their Search for Meaning, Purpose, and Faith, Sharon Parks



#### **FROM THE PUBLISHER**

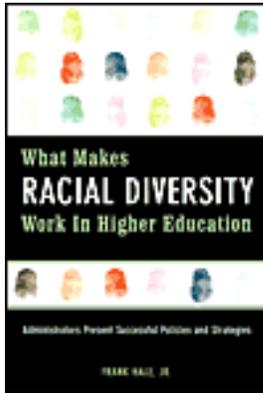
A smart, compassionate look at the important and often bewildering questions young adults face in their search for purpose, meaning and faith, and a clarion call to concerned adults to actively mentor the next generation.

# Diversity

## **What Makes Racial Diversity Work in Higher Education:** Academic Leaders Describe Successful Models, F. Hale

### **FROM THE PUBLISHER**

\* A unique reference describing successful diversity initiatives in higher education



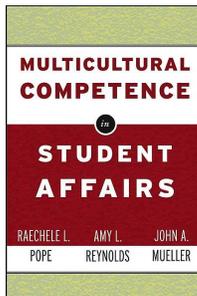
Higher education, like the nation, is facing major demographic changes. Our colleges and universities recognize they not only have to be more inclusive, but that they have to provide an environment that will effectively retain and develop the growing population of ethnically and racially diverse students. How ready are they and what should they be doing?

Frank W. Hale, Jr. -- known as the "Dean of Diversity" for his pioneering efforts in establishing Ohio State as one of the institutions graduating the most Black Ph.D.s -- has gathered twenty-two leading scholars and administrators from around the country who describe the successful diversity programs they have developed.

Recognizing the importance of diversity as a means of embracing the experiences, perspectives and expertise of other cultures, this book shares what has been most effective in helping institutions to create an atmosphere and a campus culture that not only admits students, faculty and staff of color but accepts and welcomes their presence and participation.

This is a landmark reference for every institution concerned with inclusivity and diversity. The successes it presents offers academic leaders much they can learn from, and ideas and procedures they can adapt, as they discuss and develop their own campus policies and initiatives.

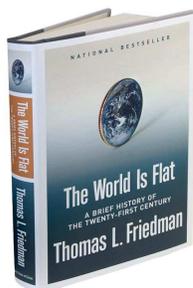
## **Multicultural Competence in Student Affairs** (Jossey-Bass Higher and Adult Education Series), Raechele Pope, Amy Reynolds, John Miller



### **FROM THE PUBLISHER**

Multicultural Competence in Student Affairs is a unique resource that offers student affairs practitioners and faculty a guide that features a model of core competencies that embraces the broad scope of multicultural issues including race, class, religion, gender, sexual orientation, age, and abilities.

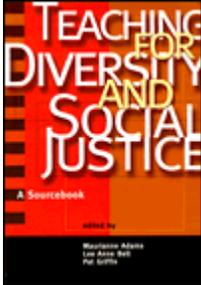
## **The World Is Flat: A Brief History of the Twenty-First Century**, Thomas L. Friedman



### **FROM THE PUBLISHER**

The World Is Flat is a timely and essential update on globalization, its successes and discontents, illuminated by one of our most respected journalists.

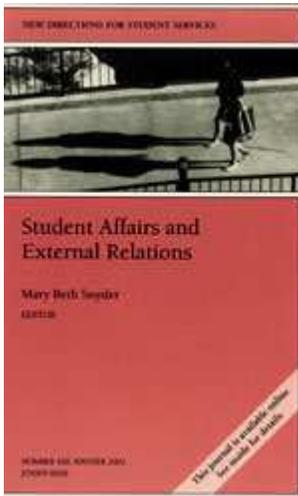
## Teaching for Diversity and Social Justice: A Sourcebook for Teachers and Trainers



**Teaching for Diversity and Social Justice** is a much needed resource that addresses the need to facilitate communication and understanding between members of diverse social groups. It provides a unified framework by which students can engage and critically analyze several forms of social oppression and discrimination.

## Finance

### **Contemporary Financial Issues in Student Affairs: New Directions for Student Services #103), John Schuh**

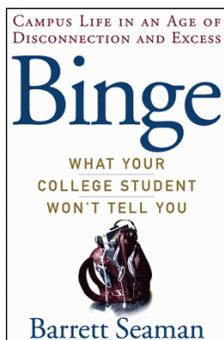


Distinguished professor John H. Schuh edits this critical look at the financial situation in higher education today. Contributors discuss seven specific issues concerning the financing of student affairs on contemporary college campuses and explore effective strategies student affairs professionals need to ensure that programs and services that serve students and other important stakeholders survive and thrive. Topics addressed include the differences in financing student affairs in public and in private institutions, as well as challenges in financing student unions and activities, health and counseling services, student housing and campus recreation.

Examining contemporary problems in selected areas of student affairs finance, this volume is one of several in this series on managing resources in student affairs. Others addressing related topics include Issue 89, *The Role Student Aid Plays in Enrollment Management*; Issue 92, *Leadership and Management Issues for a New Century*; Issue 96, *Developing External Partnerships for Cost-Effective, Enhanced Services*; and Issue 101, *Planning and Achieving Successful Student Affairs Facilities Projects*.

As state governmental support for public institutions continues to erode, student affairs units operating in the current financial environment have to be nimble and creative to sustain their viability. Drawing from his own twenty-seven year career as a student affairs practitioner and the contributions and research of leading student affairs professionals in the field, John Schuh provides an outstanding resource for student affairs professionals facing the serious financial challenges of today and tomorrow.

### **Binge: What your college Student Won't Tell You, Barrett Seaman**

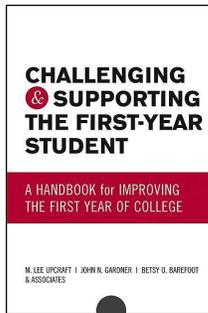


#### **Description:**

A timely guide for those investing in research and development. Completely updated and expanded, this edition examines the relationship between managing research development (R&D) and sustaining sound financial policy. Through extensive fieldwork and consulting, the author demonstrates how to balance and manage R&D efforts, capital investment, and new debt financing decisions. He also offers a framework for understanding the interdependence between these elements and tools that include financial modeling techniques for determining resource allocation.

## First Year Experience

### **Challenging and Supporting the First Year Student: A Handbook for Improving the First Year of College**

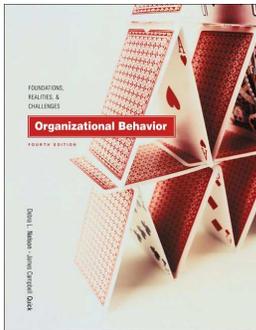


#### **FROM THE PUBLISHER**

An authoritative, comprehensive guide to the first year of college, *Challenging and Supporting the First-Year Student* includes the most current information about the policies, strategies, programs, and services designed to help first-year students make a successful transition to college and fulfill their educational and personal goals.

## Organizational Behavior

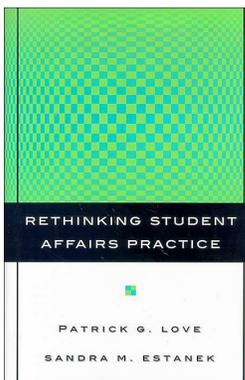
### **Organizational Behavior: Foundations, Realities, and Challenges with CD-ROM and InfoTrac, Debra Nelson and James Campbell**



#### **FROM THE PUBLISHER**

*Organizational Behavior* clearly illustrates how a sound understanding of organizational behavior can help students successfully navigate the complexities of today's organizations. The text itself is grounded in the theory of the field, cultivating an understanding of the scientific foundation of organization behavior. That foundation is then applied to the contemporary realities of today's business environment through in depth and insightful explorations of some of today's most compelling organizations. Throughout the text students are challenged to think critically about the material at hand and their own attitudes, refining the organization behavior tools that they will continually develop and employ throughout their careers. The prevailing theme of the text is change and the demands it places on people and organizations to grow and adjust while maintaining well being in an environment of constant and rapid change. Expertly written with a vibrant illustrations and design, *Organizational Behavior, Fourth Edition* is sure to engage your students.

### **Rethinking Student Affairs Practice, Patrick Love and Sandra Estanek**



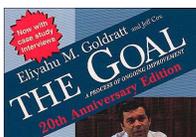
#### **FROM THE PUBLISHER**

To be effective managers, student affairs professionals must understand the structures and processes that form the organizational context in which they work, and must be able to work within them. These structures are often characterized by a rigid division of labor and an expectation that good managers can predict the outcomes of their efforts and can and should exercise control over the inputs. However, to be effective leaders, they must be able to perceive new possibilities beyond those structures and expectations. How can they do both?

*Rethinking Student Affairs Practice* offers an answer to that question. Love and Estanek challenge their readers to perceive their responsibilities, institutions, and relationships through multiple lenses. They have developed a model for change based in four concepts that will help their readers do this. The four concepts are valuing dualisms, transcending paradigms, recognizing connectedness, and embracing paradox.

## Goal Setting

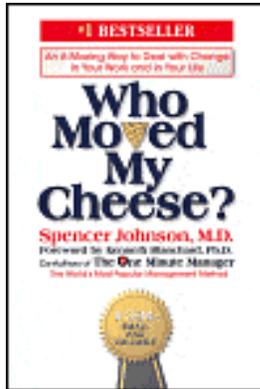
### **The Goal: A Process of Ongoing Improvement, Eliyahu M. Goldratt and Jeff Cox**



#### FROM THE PUBLISHER

Over 2 million copies sold! Used by thousands of companies and hundreds of business schools! Required reading for anyone in the Theory of Constraints. This book, which introduces the Theory of Constraints, is changing how America does business. *The Goal* is a gripping, fast-paced business novel about overcoming the barriers to making money. You will learn the fundamentals of identifying and solving the problems created by constraints. From the moment you finish the book you will be able to start successfully addressing chronic productivity and quality problems.

### **Who Moved My Cheese?: An Amazing Way to Deal with Change in Your Work and in Your Life, Spencer Johnson and Kenneth Blanchard**



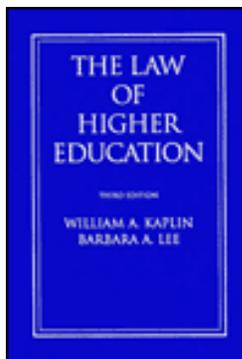
#### FROM THE PUBLISHER

With over a million copies in print, the #1 New York Times bestseller *Who Moved My Cheese? An A-Mazing Way to Deal with Change in Your Work and in Your Life* (G.P. Putnam's Sons) has grown from a guide and training tool for America's top corporations and organizations to a cultural phenomenon that is changing people's lives. While a few analytical or skeptical people find the story too simple on the surface, the vast majority of readers' responses reveal it is the clear simplicity that makes it so easy to understand and apply to changing situations at work or in life.

This amazing bestseller, written by Spencer Johnson, M.D., the co-author of *The One Minute Manager®*, the world's most popular management method, is reaching beyond the business community, where it has been the #1 Wall Street Journal Business Bestseller for more than 30 consecutive weeks. It is now being embraced by hundreds of thousands of readers—from community leaders and college coaches to parents and children—helping them to adapt to change. Whether it's the challenge of a changing relationship, or moving to a new neighborhood, or the downsizing and merging of corporations, people are finding that the simple story of *Who Moved My Cheese?* is an unthreatening and invaluable source of comfort and advice. It is no wonder that this diminutive tome has become a runaway bestseller!

## **Legal Issues**

### **Law of Higher Education: A Comprehensive Guide to Legal Implications of Administrative Decision Making, William Kaplan and Barbara Lee**

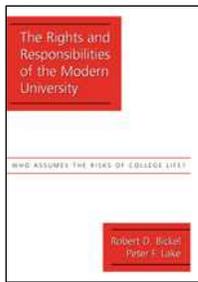


#### FROM THE PUBLISHER

Since the 1985 publication of the second edition of *The Law of Higher Education*, new developments in the courts and in Congress have continued to place campuses under increased scrutiny. In this third edition of William A. Kaplin's indispensable guide to the laws that bear on the conduct of higher education, Kaplin and Lee provide a revised and up-to-date reference, research source, and practical guide for college administrators, legal counsel, and researchers.

This third edition—with fifty percent of the material entirely new—updates the latest major developments in all of the topics covered in the previous edition and offers detailed information on a range of emerging issues including sex discrimination, hate speech, academic freedom in religious institutions, athletic scholarships, animal research, environmental laws, and much more.

### **The Rights and Responsibilities of the Modern University: Who Assumes the Risks of College Life? Robert Bickle and Peter Lake**

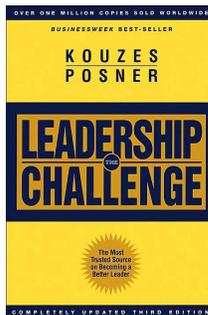


"This work is a significant contribution to the law of student safety....It reconciles the best advice of a university lawyer with the best instincts of an experienced student affairs administrator."

- Paul J. Ward, Arizona State University and Former President, National Association of College and University Attorneys; and Christine K. Wilkinson, Vice President for Student Affairs, Arizona State University

## Leadership

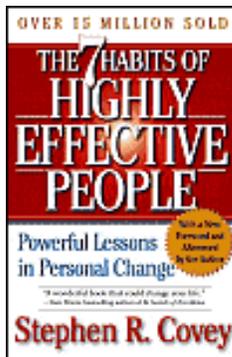
### **The Leadership Challenge, James Kouzes and Barry Posner**



#### **FROM THE PUBLISHER**

With an expanded research base of sixty thousand leaders and constituents, this new edition of *The Leadership Challenge* captures the continuing interest in leadership as a critical aspect of human organizations. It offers a broader scope for viewing leaders in every industry and all walks of life, including the education and nonprofit fields.

### **The 7 Habits of Highly Effective People, Stephen Covey**

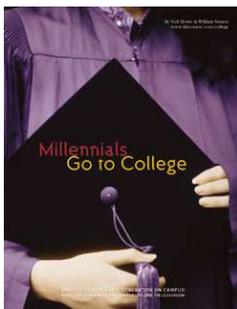


#### **FROM THE PUBLISHER**

In *The 7 Habits of Highly Effective People*, author Stephen R. Covey presents a holistic, integrated, principle-centered approach for solving personal and professional problems. With penetrating insights and pointed anecdotes, Covey reveals a step-by-step pathway for living with fairness, integrity, honesty, and human dignity -- principles that give us the security to adapt to change and the wisdom and power to take advantage of the opportunities that change creates.

## Generational

### **Millennials Go To College, Neil Howe and William Strauss**

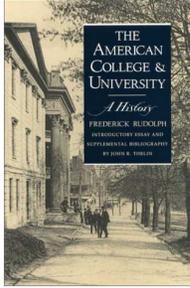


Strategies for a New Generation on Campus--Recruiting and Admissions, Student Life, and the Classroom.

We received many requests from college administrators asking us to help them anticipate how new Millennial generation is changing and will continue to change college life. What are the implications to curriculum, counseling, sports participation, community involvement, and parental interest? This 100-page handbook is designed to answer these questions and provide clear recommendations to help you transform your campus for Millennial students

## History

### **American College and University: A History, Fredrick Rudolf**

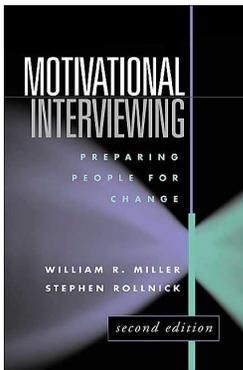


#### **Booknews**

New edition of a standard textbook for undergraduate courses in American criminal courts. A reprint of Rudolph's (history emeritus, Williams College) 1962 (Knopf) history of higher education, examined in the context of the social, economic, and political forces shaping the nation at large. With new introductory and bibliographic essays by John R. Thelin. Annotation c. Book News, Inc., Portland, OR (booknews.com)

## Counseling

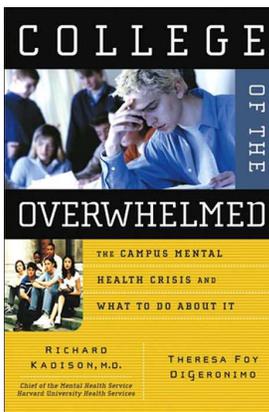
### **Motivational Interviewing: Preparing People for Change, William Miller and Stephen Rollnick**



#### **FROM THE PUBLISHER**

Since the initial publication of this breakthrough work, motivational interviewing (MI) has been used by countless clinicians. Theory and methods have evolved apace, reflecting new knowledge on the process of behavior change, a growing body of outcome research, and the development of new applications within and beyond the addictions field. Extensively rewritten, this revised and expanded second edition now brings MI practitioners and trainees fully up to date. William R. Miller and Stephen Rollnick explain how to work through ambivalence to facilitate change, present detailed guidelines for using their approach, and reflect on the process of learning MI. Chapters contributed by other leading experts then address such special topics as MI and the stages-of-change model, applications in medical, public health, and criminal justice settings, and using the approach with groups, couples, and adolescents.

### **College of the Overwhelmed: The Campus Mental Health Crisis and What to Do about It, Richard Kadison and Theresa DiGeronimo**

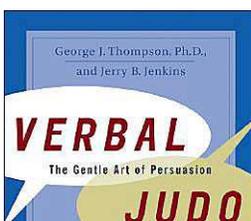


#### **FROM THE PUBLISHER**

Written for parents, students, college counselors, and administrators, *College of the Overwhelmed* is a landmark book that explores the stressors that cause so many college students to suffer psychological problems. The book is filled with insights and stories about the current mental health crisis on our nation's campuses and offers a hands-on guide for helping students overcome stress and succeed in a college environment. Authors Dr. Richard Kadison—a national expert on the topic of campus mental health—and Theresa Foy DiGeronimo examine the effects of such commonplace stress factors as identity development, relationships, sexuality, roommate problems, academic pressures, extracurricular demands, parental expectations, and racial and cultural differences that affect self-worth. The book includes the personal stories of students under stress and describes how they overcame a variety of problems. The authors discuss the warning signs and symptoms of common problems, including depression, sleep disorders, substance abuse, anxiety disorders, eating disorders, impulsive behaviors, and suicide.

## Communication

### **Verbal Judo: The Gentle Art of Persuasion, George Thompson and Jerry Jenkins**



#### **FROM THE PUBLISHER**

**Learn the martial art of the mind and the mouth**

How often do you find yourself misunderstood, frustrated, and on the losing end of an argument? Sometimes? Most of the time? All the time? If

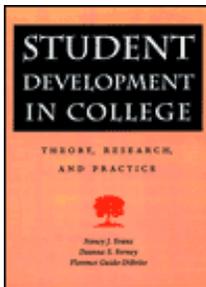
a large percentage of your success in life depends on your success in conversation, wouldn't you like "never" to be your answer?

Do you have a plan ready when you find yourself confronting an adversary at work? At home? On a dark street at night? Or do you just react from habit or emotion? As Dr. George Thompson says, "When you react, the event controls you. When you respond, you're in control."

Whether at home or in the office boardroom, Verbal Judo can show you how to be better prepared in every verbal encounter. Thompson will teach you how to listen and speak more effectively; how to engage people through empathy (the most powerful word in the English language); how to avoid the most common conversational disasters; and how to have a proven, easily remembered strategy that will allow you successfully to communicate your point of view and take the upper hand in most disputes.

## **General Student Affairs Books**

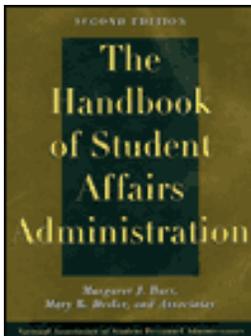
### **Student Development in College: Theory, Research, and Practice,** Nancy Evans, DeAnna Forney, Florence Guito-Dibrito



#### **FROM THE PUBLISHER**

This resource gathers together in one volume the many theories informing the current understanding of students' intellectual, cognitive, social, moral, and identity development during the college years. It critically examines the recent body of theory that reflects the changes, complexity, and diversity of today's students, with special emphasis on gender and cultural differences in student development. Student Development in College is designed for those who work directly with students and will help them to design individual, group, and institutional approaches at various developmental levels to encourage student growth.

### **Handbook of Student Affairs Administration,** Margaret Barr and Mary Desler



#### **FROM THE PUBLISHER**

How can student affairs officers adjust for drastic budget cuts? What influence does technology have on student affairs administration? How can student affairs professionals meet the needs of nontraditional student populations? In this comprehensive volume, experts in the field of student affairs administration offer practitioners at all levels - from the new staff member to the chief student affairs officer - specific guidelines, strategies, and practical advice on how to effectively manage and administer the student affairs of diverse college and university campuses. The authors cover the full spectrum of student affairs administration, from management skills and essential competencies to the administrative environment and the changing role of the student affairs professional. They detail, for example, the difficult task that student affairs administrators face in the organization and management of services and programs. The authors also explore such ongoing challenges as staff selection, administrative relationships, internal management, and the role of middle management. Student affairs practitioners will find this book a valuable source of information on mastering the higher education political process, sharpening management and conflict resolution skills, and advancing methods for assessing outcomes of programs and services. By addressing these and other key issues, the authors provide a framework for developing and maintaining the skills necessary to excel as student affairs professionals.

### **Student Services: A Handbook for the Profession, 4th Edition,** Susan Komives, Dudley Woodward



#### **FROM THE PUBLISHER**

Originally published in 1980, the first edition of Student Services was a ground breaking book, providing the first comprehensive

overview of student services in higher education. Now, this third edition of "the green book" that has guided student affairs graduate education and practice for the last fifteen years provides an updated look at every aspect of the field. Student Services examines the changing context of the student experience in higher education, the evolution of the role of student affairs professionals, and the ethics and philosophies that guide the practice of student affairs work. It includes new chapters on the nature and use of theory, cognition and learning, and identity development. It also presents the latest thinking on the competencies needed for effective practice - including leadership, teaching, counseling, mediation, consultation, advising, program development, research and assessment, and how to work with a diverse, multicultural population.